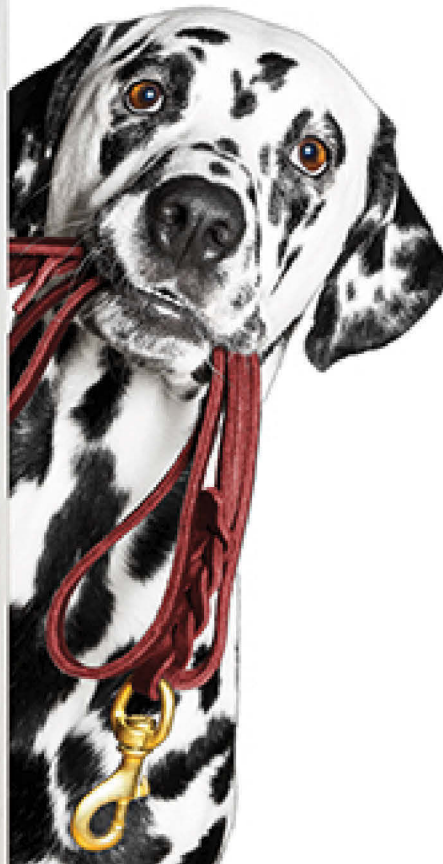


Providing keys to success from experienced pet care professionals

SUPPLEMENTAL HANDBOOK



WITH

ROBIN BENNETT

SUSAN BRIGGS

AL LOCKER

SUZANNE LOCKER

GRETCHEN MEIENBURG

TABLE OF CONTENTS

SECTION	PAGES
MAKING YOUR PET FACILITY VISION A REALITY <i>Presented by Susan Briggs</i>	4-8
BUSINESS PLANS – A TOOL FOR DESIGN, FINANCING, INVESTORS, AND FUTURE NAVIGATION <i>Presented by Al Locker</i>	9-12
DEMOGRAPHIC REFERENCES <i>Presented by Al Locker</i>	13
UNDERSTANDING CORE PET CARE SERVICES <i>Presented by Suzanne Locker</i>	14-15
OFFERING A HEALTH CARE WARRANTY IN YOUR RESORT <i>Presented by Suzanne Locker</i>	16-17
HEALTH CARE WARRANTY SAMPLE <i>Presented by Suzanne Locker</i>	18
PLAYGROUPS FOR FUN AND PROFIT <i>Presented by Robin Bennett</i>	19-21
RESOURCE LISTING PLAYGROUP SERVICES <i>Presented by Robin Bennett</i>	22
PET SERVICES - FOR FUN OR PROFIT? <i>Presented by Susan Briggs</i>	23-25
PET SERVICES RESOURCES <i>Presented by Susan Briggs</i>	26
HOW TO BUILD, BUY, OR LEASE A PET CARE FACILITY <i>Presented by Gretchen Meienburg</i>	27-29
PET CARE FACILITY DESIGN PROCESS <i>Presented by Al Locker</i>	30-32
YOUR NEW BUILDING PROJECT: A CHECKLIST FOR GETTING STARTED <i>Presented by Al Locker</i>	33
SITE DEMOGRAPHICS STUDY EXAMPLE <i>Presented by Al Locker</i>	34-39
TYPICAL PET CARE FACILITY TOTAL PROJECT PROPOSED BUDGET <i>Presented by Al Locker</i>	40-43